Electronic Acknowledgement Receipt				
EFS ID:	4808842			
Application Number:	10618154			
International Application Number:				
Confirmation Number:	4144			
Title of Invention:	Systems and methods for coordinating interactive and passive advertisement and merchandising opportunities			
First Named Inventor/Applicant Name:	M. Scott Reichardt			
Customer Number:	75563			
Filer:	Brian Edward Mack			
Filer Authorized By:				
Attorney Docket Number:	UV-174 Con. 2			
Receipt Date:	17-FEB-2009			
Filing Date:	11-JUL-2003			
Time Stamp:	19:54:15			
Application Type:	Utility under 35 USC 111(a)			

# **Payment information:**

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Payment Type	Deposit Account
Payment was successfully received in RAM	\$940
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## File Listing:

1	Request for Continued Examination				(if appl.)
'		RCE.pdf	89356	no	1
	(RCE)		4a43658eff77481565f8b93560186a611aad 3e00		
Warnings:	<u>'</u>				
This is not a USP	TO supplied RCE SB30 form.				
Information:					
2	Extension of Time	EOT.pdf	99278	no	1
-			261f9632f7af54cdb006fd16bb3d68c3e720 e42c		
Warnings:					
Information:					
3		Response.pdf	42751	yes	22
			b7059ed2321b0b4e22d1459ab5f10b050d 0a4802		
	Multip	art Description/PDF files	in .zip description		
	Document Description		Start	End	
	Amendment After Final		1	1	
	Claims		2	16	
	Applicant Arguments/Remarks Made in an Amendment		17	22	
Warnings:			1		
Information:					
4	Information Disclosure Statement Letter	IDS.pdf	71777	no	2
7			7ec4f8e7daa86cd2155057d207c079cc480a 7cf2		
Warnings:	<u>.</u>		<u> </u>		
Information:					
5	Information Disclosure Statement (IDS) Filed (SB/08)	SB08.pdf	109256	no	1
			5918f5c3d6dd94879fd213dfe401e04d329 553a0		
Warnings:					
Information:					
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6 Fo	Foreign Reference	WO1000052611 JF	898712	no	21		
o Foreign Reference	WO1998053611.pdf	60f0398faf86ee33bcc3fbbc5a0438fee3382 027	no	21			
Warnings:							
Information:	Information:						
7 Fee Worksheet (PTO-06)	fee-info.pdf	31945	no	2			
, rec wondineer (i to obj	,55	54e173e13b3cca516f6f386c894624edb4fb 32ec		_			
Warnings:							
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		Total Files Size (in bytes)	1343075				

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### New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

### National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

### New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.